



SkyNRG joins Circle Economy

Amsterdam, June 7th 2016 – SkyNRG is proud to announce they are now a member of Circle Economy. Circle Economy is a social enterprise that builds programs and tools to accelerate the implementation of the circular economy across businesses, governments and communities.

A great synergy exists between SkyNRG and Circle Economy since both organisations are dedicated to build and encourage the development of sustainable business models. Together, SkyNRG and Circle Economy will explore opportunities to make the aviation sector more sustainable.

SkyNRG has already achieved great success in supplying their sustainable jet fuel for example to the customers within [KLM's Corporate BioFuel Programme](#). This programme was launched in 2012 and offers KLM's corporate clients to reduce their business travel footprint by flying on sustainable jet fuel. Current members in the programme are ABN AMRO, Accenture, CBRE Global Investors, FMO, FrieslandCampina, City of Amsterdam, Heineken, Loyens & Loeff, PGGM, Perfetti Van Melle and the Schiphol Group.

Maarten van Dijk, CEO SkyNRG: "Circle Economy and SkyNRG both understand that in order to realize a circular economy, engagement of all stakeholders, including governments, businesses, industry and end-customers, is crucial. We are proud to be part of the Circle Economy network and look forward to a successful partnership."

Andy Ridley, CEO Circle Economy: "We are very happy to have SkyNRG on board. As the global leader for sustainable jet fuel, they are in the position to accelerate the transition to the circular economy in a practical and scalable way, in particular in the very important airline industry, where much progress is to be made."

About SkyNRG

SkyNRG is the global market leader for sustainable jet fuel, having supplied more than 20 airlines worldwide. SkyNRG sources, blends and distributes sustainable jet fuel, guarantees sustainability throughout the supply chain and helps to co-fund the premium. At the same time, SkyNRG focuses on developing regional supply chains that offer a real sustainable and affordable alternative to fossil fuels. SkyNRG has its operations RSB certified and is structurally advised by an independent Sustainability Board in which the World Wide Fund for Nature the Netherlands (WWF-NL), Solidaridad and the Energy Academy Europe hold a seat. www.skynrg.com

About Circle Economy

Circle Economy's mission is to accelerate the practical and scalable implementation of the circular economy. Circularity has a key part to play not only in dramatically reducing our footprint but also in shaping a visionary and practical future for our planet. It is about becoming inspired by the biological processes of nature while retaining value at the heart of every design, manufacturing, and consumer decision – from renewable energy and remanufacturing of used parts to the ability for reuse designed into everything we consume.

Circle Economy's tools and programs are designed to facilitate decision making and action plans of businesses and governments in a wide range of sectors. Alongside our community of members, strategic partners, sponsors and donors we seek to inspire the hearts and minds of the main stream, from cities and corporations, to entrepreneurs and innovators. We strive to create the conditions for disruption, innovation, and opportunity based on a logical and practical foundation. <http://www.circle-economy.com/>

About the KLM Corporate BioFuel Programme

The KLM Corporate BioFuel Programme was established in 2012. The corporations that participate in the KLM Corporate BioFuel Programme pay a surcharge that covers the price difference between sustainable biofuel and traditional kerosene. This investment is fully utilised by KLM to purchase sustainable biofuel. Consequently, the participating corporations reduce CO2 emissions resulting from their business travel, but also contribute to the further development of the biofuel market.

The sustainable biofuel for the KLM Corporate BioFuel Programme is supplied by SkyNRG a company founded by KLM in 2010. SkyNRG is structurally advised by an independent Sustainability Board, consisting of the Dutch wing of the World Wide Fund for Nature (WWF-NL), Solidaridad and the Energy Academy Europe. Current partners in the programme are ABN AMRO, Accenture, CBRE Global Investors, FMO, FrieslandCampina, City of Amsterdam, Heineken, Loyens & Loeff, PGGM, Perfetti Van Melle and the Schiphol Group. <http://skynrg.com/klmcorporatebiofuelprogramme/>