

Vacancy: Marketing & Communications Manager SkyNRG

Are you a marketing & communications talent with a passion for sustainability? Then we are looking for you!

We are looking for a well-organized, driven and creative Marketing & Communications manager to join SkyNRG, the world market leader in sustainable aviation fuels. In this role you are in charge of developing and coordinating all marketing and communications efforts in our small and highly ambitious company, while at the same time you represent our corporate customer programs. Your responsibilities are varied and range from PR, marketing, branding and event-related projects. Preferred starting date: as soon as possible.

Company Profile SkyNRG

SkyNRG is the global market leader for sustainable aviation fuel (SAF), having supplied over 25 airlines on all continents. SkyNRG sources, blends and distributes SAF, guarantees sustainability throughout the supply chain and helps to co-fund the premium. At the same time, SkyNRG focuses on developing regional supply chains that offer a real sustainable and affordable alternative to fossil fuels. SkyNRG has its operations RSB certified and is structurally advised by an independent Sustainability Board in which WWF International, European Climate Foundation, Solidaridad Network and the University of Groningen hold a seat. www.skynrg.com

Your role & responsibilities

- Manage end to end development and execution of SkyNRG marketing communications and SkyNRG brand building
- Manage marketing & communications of our Corporate Customer programs
- Sales/Representation for our Corporate Customer programs
- Participate in framing the company proposition to our current and new stakeholders through powerful content and event executions
- Online marketing: managing our website, social media activities and the company news updates
- Corporate communications: writing press releases & media contact
- Organising SkyNRG events and speaking at various (inter)national conferences to represent the SkyNRG brand
- Development of campaign & video material

Your profile

The ideal candidate is passionate about sustainability, has a strong commercial focus and possesses the following key qualifications:

- 3+ years working experience of B2B marketing both on strategic and operational level
- Bachelor or Masters in marketing/communications/PR or a related field
- Proven experience and understanding of Brand Management & Brand Communication
- A self-starter, creative, proactive and independent
- Dynamic professional with superior communication skills
- Result-oriented and has an eye for detail
- A can-do mentality; knows how to get the job done
- Likes a start-up environment and is creative in finding solutions
- Excellent planning, organization and time management skills
- Affinity with the sustainable energy industry
- Fluent in Dutch and English (both written and verbal)

What we offer

Within SkyNRG you can be part of a fast-growing scale up in the heart of Amsterdam. We work together with great partners and talented people who are determined to make the aviation industry more sustainable.

SkyNRG is offering:

- An inspiring international work environment
- A unique experience in a fast-growing and innovative industry
- A great opportunity to gain marketing & communications experience in the sustainable energy industry

Are you interested?

We are looking forward to receiving your CV and your motivation letter until 15 January 2019, so don't hesitate and apply by emailing to careers@skynrg.com. For further information call 020-4707020. We are looking forward meeting you!

