



## **SkyNRG launches programme for corporate staff travel on biofuel with KLM**

**Amsterdam, June 19, 2012 – SkyNRG, the Amsterdam-based global market maker in sustainable jet fuel had launched a programme for large corporations to help co-fund the development of sustainable jet fuel with KLM. KLM is the first airline to develop a biofuel programme for corporate accounts with SkyNRG. Prominent companies such as Accenture, Nike, Ahold, Heineken, DSM, Philips and Schiphol Group have all joined the new programme today, which enables them to operate (part of) their staff travel on sustainable jet fuel.**

This has been on our wish list for a long time” says Dirk Kronemeijer, Managing Director SkyNRG. “Not only do the proceeds of the program really help to reach critical scale and invest in key projects, these phenomenal brand names will for sure help accelerate the development of sustainable jet fuel that is affordable. We have the ambition to roll this out across the globe, in due time also with other airlines. As an industry we have so far been in push mode, now I am happy that the key end customer starts pulling too.”

“I am proud that we have the support of Ahold, Heineken, Accenture, DSM, Nike and Schiphol Group for our BioFuel programme. Using sustainable BioFuel is one of the most important ways to make aviation more sustainable. We can only achieve this with partners who dare to stick their necks out.” said Camiel Eurlings, Managing Director KLM

Anja Montijn-Groenwoud, Country Managing Director, Accenture Netherlands said that “Accenture had the ambition to be a sustainable company and sustainable mobility is an important part of this. We are delighted to join with other Dutch Companies to take the lead and invest in a market which could have a major impact on both aviation and Dutch Businesses.”

State Secretary Joop Atsma is pleased with this milestone: “The KLM BioFuel programme enables companies to join KLM and SkyNRG to demonstrate the leading positioning they occupy on sustainability. I call upon Dutch businesses to join in to accelerate the development of biofuels and to stimulate a sustainable economy. I will do everything in my power to ensure that from 2013 Dutch officials on government business will travel as much as possible on biofuel flights, including the government’s own aircraft.”

### **For more Information:**

Learn more about SkyNRG at [www.skynrg.com](http://www.skynrg.com)

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## About SkyNRG

SkyNRG's mission is to help create a sustainable future for aviation through actively developing a sustainable production chain for alternative aviation fuels. Today the market for these fuels is just emerging; SkyNRG is taking the first steps to make it a reality. After two years of research and development the company has created a one-stop shop for airlines integrating the complete supply chain for sustainable jet fuels. From feedstock-to-flight, the supply chain covers elements such as strict selection of sustainable feedstock, refining contracts, distribution to any airport in the world, quality assurance, in to plane fuel service, insurance, marketing and project (co) funding with airports and end customers. SkyNRG is now the world's market leader for sustainable kerosene, supplying more than 15 carriers worldwide. Longer term SkyNRG is focussing on developing local supply chains centred around leading airport across the globe ('BioPorts')

SkyNRG does not commit to one single feedstock or technology. The sustainability of alternative aviation fuels depends on many factors and has to be assessed on a case-by-case basis. To make the right decisions now and in the future, SkyNRG is advised by an independent Sustainability Board, consisting of the Dutch wing of the World Wide Fund for Nature (WWF-NL), Solidaridad, and the Copernicus Institute of Utrecht University. Next to that, SkyNRG strives for harmonisation on certification of sustainable jet fuel and therefore actively supports the Roundtable on Sustainable Biofuels.

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